



Issue 13 – 1st September 2009

Wisdom Mojo



Think of Wisdom Mojo as your Swiss Army Knife with a portfolio of tools to help you understand what it takes to achieve success.

Make Every Act an Efficient One

Most of us have experienced that without focused direction we can easily fritter away our time and look back at a day, a week or a month, where, as CS Lewis put it, "Not only did I not get done what I should have done but I didn't get done what I wanted to do either."

I am no different. Despite having pretty intense focus on my goals and objectives I am sure there are days when I think, "shucks today is gone" and what did I achieve towards my goals? Did I get everything done that was a priority or did I let my attention wander and get sidetracked into letting the day slip by with out any real accomplishment? – yep I have days like that!

But what has got me really thinking about this is Wallace Wattles great advice in his book *The Science of Getting Rich* – Wallace describes the difference between effective and ineffective action, let's listen to Wallace:

First he reminds us to keep focused in present moment:

"If you act in the present with your mind on the future, your present action will be with a divided mind, and will not be effective. Put your whole mind into present action."

Then he really brings the point home with this brilliant piece of advice:

"Every act is, in itself, either a success or a failure. Every act is, in itself, either effective and efficient or ineffective and inefficient. Every inefficient act is a failure, and if you spend your life in doing inefficient acts, your whole life will be a failure. The more things you do, the worse for you — if all your acts are inefficient ones.

On the other hand, every efficient act is a success in itself, and if every act of your life is an efficient one, your whole life *must be a success.*"

I think that is pure genius and it has me very carefully looking at my ACTIONS to measure there effectiveness. I hope this helps you think about yours too on your path to success.

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Each week I invite a guest writer to add diversity of thought to Wisdom Mojo. This weeks special guest is the Author and sought after speaker:-

Marcia Wieder, CEO/Founder, Dream University®



In addition to being a charismatic speaker, much sought after on the global circuit, Marcia is the renowned author of four books dedicated to achieving your dreams: ***Making Your Dreams Come True®***, ***Life is But a Dream, Dreams are Whispers From the Soul*** and the brilliant ***Doing Less and Having More***. She's also a syndicated columnist for The San Francisco Chronicle, in which she urges readers to take "The Great Dream Challenge"- a call to arms for dreamers from all walks of life.

Appearing several times on Oprah and The Today Show Marcia shared her message of a "passion-filled life" with millions of viewers. Equally exciting, was the PBS featured national television special, ***Making Your Dreams Come True®***, the namesake of her popular selling book, which has also been translated into numerous languages.

The universal content of her keynotes and workshops appeal to a wide range of audiences. Whether she's teaching at the Stanford Business School, speaking to executives in China or Prague, or addressing a group of young women gathered at Girl Scout Camp, Marcia's belief that "each of our personal dreams matter, and are worth achieving" strikes a chord in everyone, everywhere.

12 Ways to be a 21st Century Visionary

Over twenty years ago, when I began to write and speak about achieving our dreams, I had a big vision. It was (and still is) to change the way we think and speak about our dreams. Instead of it being a nice idea that you might (someday) explore, a dream is something that matters to you and that you fully intended to achieve.

As expected, life brought the unexpected and with it many challenges. We could justifiably look at the economy, the lack of health care, war, education and many other areas and declare that this is no time to dream. Many would say it's a time to focus more on what is, than on our dreams.

And yet, without our dreams, and this new definition of dreams, nothing changes. Since living in unusual times requires that we think, act and are different, here is my call to action.

I invite you step up and out as a 21st Century Visionary. A visionary has a big dream, shares it, and inspires others to join them. Here are additional qualities for you to consider.

A 21st Century Visionary:

1. Is comfortable with uncertainty, the place where true creation occurs. He or she knows we were created to create and allows the time and space for this to occur.
2. Has extraordinary faith. They are able to act on what's important to them even without assurance and guarantees. They can walk on faith without knowing the strategy or even clear next steps.
3. Knows that the secret to enlightenment is to relax. As we relax, our ego (with its agenda, fears and doubts) can slip away and we are left with our essential self, essence or soul.
4. Practices getting empty, so they can hear the voice of the Divine and/or feel this presence. They often create ritual and sacred space as way to invite this in.
5. Can consciously drop into a deeper place of wisdom, knowing and truth and can ideate/dream, and speak from this place.
6. Is aware that miracles happen in their own time and is able to wait rather than asserting his or her will or effort too soon. They trust the process enough to let it unfold.

You cannot succeed without PURE clarity of what you want, and INTENSE certainty that you will get it. (via @jesselear)

12 Ways to be a 21st Century Visionary (Continued)

8. Is receptive and knows that “give and take” is not the same as “give and receive” and that giving and receiving need to be done in balance. They practice restraint, allowing space for the space where true creation and original thought happen.
9. Does not live primarily as a problem solver, but more as a creative force. They are aware that it is more powerful to move toward what you want than away from what you don't want, yet they know that both creation and destruction serve.
10. Has a conscious relationship with the silent witness, the part that can see many points of view, all sides and new perspectives. They are big dreamers with great imagination and willing to traverse new terrain.
11. Is collaborative rather than hierarchal. They have the courage, clarity and commitment to share dreams and ideas and empower others to take ownership.
12. Is crucial to the Dream Movement's ultimate dream, which is to make the world a better place. They know that with one single highly intentional step, the world can and has changed.
13. Has tremendous integrity. Beyond keeping their agreements with themselves and others, they answer to a higher Source. They usually have a purpose, mission, vision, calling and dreams in many areas of life.

Here is mine. My purpose is to believe. My mission is to help others believe in themselves and their dreams. My vision is to lead a Dream Movement in order to make the world a better place. My calling is to help us remember who we are and why we're here.

What's your purpose, mission, vision or calling? How are you living as a 21st Century Visionary? What qualities or values would you add to this list? Write to me at: Marcia@dreamuniversity.com

Marcia has very kindly donated "A Gift to Help You Achieve Your Dreams" - the content is outstanding so please grab it now whilst it is available:

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"Anything is possible as long as you dream big and as long as you have your heart in it, its possible."

Kriss Akabusi

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What one can be one must be

I've been thinking a lot about "being" recently which was brought about after reading Kat Tansey's book *Choosing To Be* (Wisdom Note available 5th September 2009). I had some correspondence with Kat and she advised me "This is indeed the human condition – that balance between Doing and Being."

There are of course different elements of Being. One element I will explore over the coming weeks is Being in the sense of what Abraham Maslow meant when he said: "*What one can be, one must be*" and in a similar vein Jesus said "*If you bring forth what is inside you, what you bring forth will save you. If you don't bring forth what is inside you, what you don't bring forth will destroy you.*"

Of course its not always easy to follow our 'bliss' as Joseph Campbell tells us, we have rent or mortgages to pay, education fees, living expenses, and so on.

Eric Butterworth reminds us in his book *Spiritual Economics* that:

"Faith is really your consent to let your own uniqueness unfold and to let that which is attracted by your uniqueness manifest in your life. Thus when Jesus said, "All things are possible to those who believe," he did not say that a swan can become a duck or that a nonmusical person can become a concert pianist. You cannot become something that is not the outforming of your own inner potential. You can only be you. However you can unfold more of the you that may have been long frustrated."

I have certainly seen circumstances where a metaphorical 'swan tried to become a duck'. Its exactly in those instances when mediocrity sets in and people start accepting being average. We are following others people's paths. As Joseph Campbell said:

"You enter the forest at the darkest point, where there is no path. Where there is a way or a path, it is someone else's path. You are not on your own path. If you follow someone else's way, you are not going to realize your potential."

One way of discovering who you must be is to listen to your inner voice, which we'll discuss in more detail next week. Another is to connect with a Career Coach. Check out for example Dorothy Dalton (@DorothyDalton on Twitter). To keep us thinking about this very important topic until next week please consider this wisdom from the Everest-climbing mountaineer, W.H. Murray:

"Until one is committed, there is hesitancy, the chance to draw back, always ineffectiveness concerning all acts of initiative and creation. There is one elementary truth, the ignorance of which kills countless ideas and splendid plans; that the moment one definitely commits oneself, then providence moves too. All sorts of things occur to help one that would never otherwise have occurred. A whole stream of events issues from the decision raising in one's favor all manner of unforeseen events, meetings and material assistance which no one could have dreamed would have come their way. I have learned a deep respect for one of Goethe's couplets: "Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it. Begin it now!"

Community

If you are active on Twitter or any other community social network site think about one of the inventors of the internet, Sir Tim Berners Lee, vision from 1995 (What do you think – is his vision close to reality?)

"I had (and still have) a dream that the Web could be less of a television channel and more of an interactive sea of shared knowledge. I imagine it immersing us as a warm, friendly environment made of the things we and our friends have seen, heard, believe, or have figured out. I would like it to bring our friends and colleagues closer, in that by working on this knowledge together we can come to better understandings."

<http://www.wisdomnote.com>



"A bear, however hard he tries, grows tubby without exercise."
A.A. Milne (*Winnie-the-Pooh*)

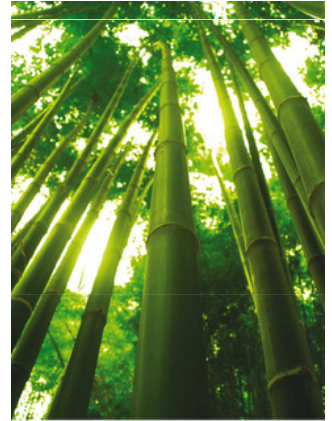
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Bound Together

A father had four sons who were always arguing. One day he decided to teach them a lesson. He gathered four sticks and tied them together with twine. Later, the father gathered his sons together and asked them to break the sticks. Each tried, but none of the sons was able to do it. Next the father untied the bundle and gave each of the sons a single stick. These they broke without any trouble. "You see," the father said, "when you are bound together, you are strong. But when you are divided, you are weak."

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Aesop is, no doubt, the most well-known of the Greek moralists. His parables—whether written by Aesop or collected by him— have been read in homes, taught in schools, and recited at bedtime. Many of the stories have worked their way into our cultural psyche as social lessons and observations. This simple parable points to the truth of strength through agreement. When there is unity, there is power. But division casts doubt and aspersion on any achievement or relationship. As the story illustrates, it is good to remember that alone we are weak. But when joined together with others in a common cause, we find strength.



Wisdom Notes

Well I've been blown away with the amazing support for Wisdom Notes. The growing community of subscribers have been nothing short of remarkable. I'm overwhelmed with Gratitude for the many, many ways in which so many people have shown such goodness. **Subscribers have etched their support and generosity into my heart.**

The stories are vast: including sending letters of endorsement to all friends and colleagues in their address books, sending letters of recommendations to business and academia. Buying gifts for family members and colleagues. Helping me plan marketing and providing guidance on content and proof reading. Voicing amazing strong support on social media sites such as Twitter and Facebook. Posting blog articles and commenting on them. It's simply breath taking – truly words can not express my gratitude to you all - thank you deeply for this.

Pricing

In September the price of Wisdom Notes will go up to US\$ 76, currently its set at **US\$ 45** for **104** Wisdom Notes, which are delivered carefully during the year.

That's less than US\$ 1 per week – or less than US\$ 0.50 for each Wisdom Note – absolutely incredible value and they are making a great impact on readers personal awareness of the wisdom in books and self-development – Many tell me they could not imagine a similar product being offered at such a price.

Please check out the great testimonials on the website <http://www.wisdomnote.com> or ask someone on Twitter who subscribes. You may find it easy to locate a subscriber if you do a search on "Wisdom Note" – I think this is the best experience of support I have ever witnessed and it's all in aid of a great cause with the proceeds going towards the Chiva Foundations goal.



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